

UNIVERSITY COURSE UNITS TAUGHT IN ENGLISH LANGUAGE – A.Y. 2023/2024

Degree	Level	Semester	Code	Course Unit
Economics and Management	bachelor	1	1004423	Economics of Agri-food Networks
		1	1005837	Business English (CLAM-CLEI)
		2	1005837	Business English (CLEA-CLEF-CLED)
		2	1006656	Advanced Business English
		2	1006655	Cross-Cultural Marketing
		2	1001371	Economics of Globalization
Business Administration	master	2	1006230	Advanced Management Accounting
		2	1010389	Laboratorio BASMa (Business Active Learning on Strategic Management)
		1	1006234	Business English B2
Finance and Risk Management	master	1	1006726	Financial Analysis and Forecasting
		1	1010843	Insurance Actuarial Management
		1	1006728	Risk Management and Value Creation in Banks
		2	1007273	Business English B2
International Business and Development	master	1	1004549	Development Economics and International Cooperation
		1	1007854	Economics of European Integration
		2	1007686	Environmental Economics and Policy
		1	1007314	Growth and History of the Global Economy: Module "Economic growth and innovation"
		1	1003967	Growth and History of the Global Economy: Module "History of globalization"
		1	1010929	International Accounting and Governance
		1	1008734	Law, Economics and Culture
		1	1010935	Micro & Macro Economics
		2	1004550	Communication Skills
		2	1008735	Contemporary Issues and Tools in Economics
		2	1003963	Cooperation and Competition Among Firms
		2	1003960	Economic Statistics

		2	1010399	International Branding and Retailing
		1	1009375	International Financial Management
		2	1010930	Sociology and Economics of globalization
Trade e Consumer Marketing	master	1	1006234	Business English B2
		2	1007545	Health and Wellness Marketing
		1	1007985	Loyalty Marketing and CRM: Module "Loyalty Marketing"
		1	1007544	Loyalty Marketing and CRM: Module "CRM and Customer Analytics"
		1	1007208	Modern Retail Development
		2	1011648	Economics for Management
		2	1010970	C.I. ANALISYS OF SUSTAINABILITY DIMENSIONS - Food policy and sustainabilty (in Lingua
Economics and Management of Sustainable Food Sy	master	2	1011707	Economics of Agrifood commodities
		2	1011709	International Cooperation in the agrifood sector for sustainable value chains
		1	1008827	European and Global Food Law
		1	1007316	Environment Economics and Policy
		2	1011677	Management and Sustainability Accounting
		1	1010988	Valorisation of Local Agri-food Products
		1	1011252	Modelling agricultural and environmental policies
		2	1010982	Socio economic analysis of agrifood environments
		1	1010973	Economics of Food Value Chains
		1	1010975	Economics of Food Quality Scheme
		2	1010993	Nutraceuticals
		1	1010989	C.I. Sustainable food consumption - Consumer behaviour
		1	1008826	Economic History of Europe and European Food
		2	1011687	Economic Statistics

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