

### PRE-CONGRESS

The Local Organising Committee offers possibilities for organising pre-Congress symposia on Monday, August 28 and Tuesday (morning), August 29, 2017.

In particular, it welcomes sessions organised by international project consortia, international organisations, stakeholders and interest groups, and sponsoring organisations or companies. Further information and conditions can be obtained contacting [info@eaae2017.it](mailto:info@eaae2017.it) or on the Congress website in due course.

### MEETING ROOMS

The Congress venue and the Local Organising Committee offer suitable meeting rooms to associations, organisations or project consortia wishing to take advantage of the congress as an opportunity to organise 'internal' meetings. Details can be obtained by contacting [info@eaae2017.it](mailto:info@eaae2017.it), or on the website, in due course.

### WELCOME TO PARMA

Parma is considered the heart of the Italian Food Valley and the capital of the Italian Geographical Indication products. Many of the most important Italian food processors and food processing machinery industries are located in Parma. The city also hosts the European Food Safety Authority (EFSA).

Parma offers many attractions catering to a cosmopolitan audience: architectural masterpieces; visual arts and lyric music; thermae and spas, and beautiful landscapes from the Po river up to the Apennine mountains.

For more information regarding the hospitality and touristic attractions visit <http://www.eaae2017.it/location/>

### THE CONGRESS VENUE

The Congress will take place at the Auditorium Paganini, located in the Parco Eridania in the city centre.

The Auditorium used to be a sugar refinery and, after the radical reshaping by the Italian architect Renzo Piano, is one of the most important Italian theatres for Classical music. Since 2000, it has hosted cultural events, conventions and congresses. The XV EAAE Congress will take advantage of its 780 comfortable seats, for the plenary sessions, while the other rooms in the nearby and connected conference centre will host the parallel sessions.

All of this in the relaxing and cooling shades of the Parco Eridania. Have a glimpse of the venue visiting <http://www.eaae2017.it/location/congress-venue/>



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TOWARDS SUSTAINABLE AGRI-FOOD SYSTEMS:  
BALANCING BETWEEN MARKETS AND SOCIETY

**XV EAAE Congress**  
**August 28 - September 1, 2017**

Parco Eridania, Parma - Italy



UNIVERSITÀ DEGLI  
STUDI DI PARMA



## CONGRESS THEME

Agri-food systems in Europe and elsewhere often face conflicting incentives and signals arising from markets and society, and need to make trade-offs. Sustainability advocacy groups are putting societal concerns like animal welfare, food safety, cultural heritage, food sovereignty, carbon footprint on the agenda of policy makers and stakeholders in the food value chain. However, there are many challenges to overcome, especially when more sustainable food systems face conflicting goals and households' purchasing decisions are mainly price driven.

Policy makers, therefore, face increasing challenges in balancing these concerns. The nature of challenges has changed over time with new technologies becoming available, with the ongoing innovation and transition to the biobased economy, with an increasing share of the population living in urban areas, and with many markets becoming global. Some of these changes are subtle as borders between rural and urban areas are gradually disappearing and cities are integrating agricultural activities within their boundaries.

The EAAE scientific community is key to providing insights into the economic challenges and opportunities arising from the changing expectations and requirements from markets and society on agriculture. The XV EAAE Congress aims to foster discussion and interaction among scholars with representatives from business, society and policy agencies.

The Local Organising Committee and the Programme Committee are striving to arrange a very stimulating and innovative Congress programme consisting of organised sessions, organised panels, invited plenary presentations, contributed papers and posters as well as field trips. In particular, we invite policy makers, societal stakeholders

and agribusiness representatives to contribute to the programme through organised panels which have an open format and do not require a scientific paper. We hope that the XV EAAE Congress in Parma will provide an interactive platform for researchers and representatives from non-academic institutions.

## CALL FOR PAPERS, SESSIONS AND POSTERS

Contributed papers and posters as well as organised sessions are welcomed from all fields of agricultural, food, environmental and rural economics, and related disciplines.

The **deadlines for submission** are:

Contributed papers: January 31, 2017

Organised sessions: March 15, 2017

Organised panels: March 15, 2017

Posters: April 1, 2017

**Notification of acceptance:**

Contributed papers: April 14, 2017

Posters: April 21, 2017

Organised sessions: April 21, 2017

Organised panels: April 21, 2017

**Final versions** of contributed papers and posters should be uploaded by June 5, 2017

Contributions templates and guidelines for submission are available on the website [www.eaae2017.it](http://www.eaae2017.it) by April 2016.

## CONTRIBUTION SUBMISSION AND REGISTRATION

Contribution submission and registration will be managed through ConfTool Pro, via the Congress website, or – directly, – at <https://www.conftool.com/eaae2017/>. Registration will be possible only by participants with a valid EAAE membership. A ConfTool account, besides the Congress social media and newsletter, will guarantee you are up to date with any further details on deadlines and the Congress itself.

For more information: [www.eaae2017.it](http://www.eaae2017.it)

## PROGRAMME COMMITTEE

• **Alfons Oude Lansink** - Netherlands, Chair • **Dominique Barjolle** - Switzerland • **Maria Blanco** - Spain  
 • **Jeroen Buysse** - Belgium • **Pavel Ciaian** - European Commission • **Jan Falkowski** - Poland • **Nedka Ivanova** - Bulgaria • **Laure Latruffe** - France • **Aleksandra Martinovska** - Macedonia • **Jarkko Niemi** - Finland  
 • **Stefano Pascucci** - Netherlands • **Valentina Raimondi** - Italy • **Tomas Ratering** - Czech Republic • **Cesar Revoredo-Giha** - United Kingdom • **Anthony Rezitis** - Greece • **Eirik Romstad** - Norway • **Jutta Roosen** - Germany • **Calum G. Turvey** - United States  
 • **Mario Veneziani** - Italy, Local Organising Committee  
 • **Christoph Weiss** - Austria

Further information on the Programme Committee at <http://www.eaae2017.it/committees-pc/>

## LOCAL ORGANISING COMMITTEE

• **Filippo Arfini** - Chair • **Corrado Giacomini** - Chancellor Representative • **Michele Donati** - Liaison with the EAAE Board • **Mario Veneziani** - Liaison with the Program Committee • **Maria Cecilia Mancini** • **Davide Menozzi** • **Cristina Mora** • **Marco Zuppiroli** • **Giovanni Sogari** • **Federico Antonioli** • **Claudio Consiglieri**

Further information on the Local Organising Committee at <http://www.eaae2017.it/committees/>

All members of the Local Organising Committee are affiliated with the Università degli Studi di Parma.

Official hashtag:  
**#EAAE2017**

